

2013 was a record breaking year for The Code and I'm very proud of all that we have achieved together. Thank you for your continued support. Together we can achieve great things!

Warm regards,

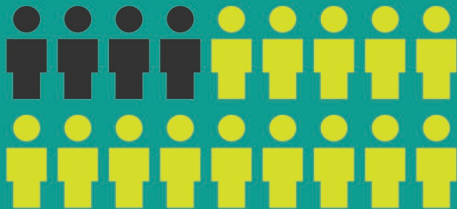


Andreas Astrup, General Manager



125,890 STAFF TRAINED TO PROTECT CHILDREN!

375% MORE ACTIVE MEMBERS



THE CODE WAS ADOPTED BY **10** NEW COUNTRIES ON **4** CONTINENTS



692% MORE COMPANIES REPORTING ACTIONS TO PROTECT CHILDREN



“ At Thomas Cook, we believe it is the responsibility of us all to look after the children that are touched by our business in some way, whether they are the children of our customers, children living in destinations or children in our home communities where we operate.

Nancy Brock
Thomas Cook Group



Thomas Cook Group

“ It's very inspiring & reassuring to know that our business values support taking affirmative action to prevent these crimes.

Robert Lohrman
Centara Grand Mirage - Pattaya Thailand



CENTARA GRAND HOTELS & RESORTS

“ Sabre sits at the intersection of many constituents in the travel industry. We realised that we could capitalise on that position to reach as many eyes and ears as possible to enhance the level of awareness about human trafficking for our employees, suppliers and customers.

Cristina Scott
Sabre Holdings



Sabre

Thomas Cook Costa Rican Trails

TOP MEMBERS

Abang Africa Travel
Travel with heart and soul

Hotelplan SUISSE

Atrúvistas

PALLADIUM HOTEL GROUP

LOTUSTRAVEL
DIN GUIDE IASJEN

eTrip Africa

MYANMAR POLIESTAR
TRAVELS & TOURS

people places
responsible volunteering

MELIÁ HOTELS INTERNATIONAL

KUONI

ACCOR

TUI Travel PLC

CARLSON

Sabre

NEW TOOLS LAUNCHED TO HELP COMPANIES TAKE ACTION FOR CHILDREN

INTERACTIVE ONLINE TRAINING

to teach tourism staff how to protect children

3,462 STAFF

trained around the world with new programme in 2013

NEW WEBSITE

to promote The Code and raise awareness

BEST PRACTICE GUIDES

to help companies take effective action

MEMBER PORTAL

to track and report progress



Our e-learning programme is available in 10 languages!



▶ ONLINE COMMUNITIES HELP TO RAISE AWARENESS OF THE CRIME OF CHILD SEX TOURISM ◀

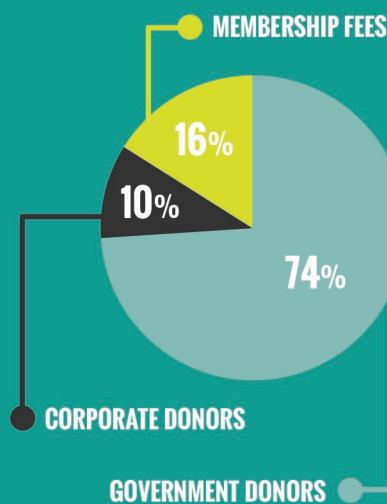
f 1,562% ↑ LIKE OUR PAGE: TheCodeOfConduct
t 279% ↑ FOLLOW US: @TheCodeOrg
in CONNECT WITH US: TheCode

Connect with us online to keep up-to-date with The Code's progress in the fight against child sex tourism and learn how you can help to protect children around the world from sexual exploitation and abuse in tourism.

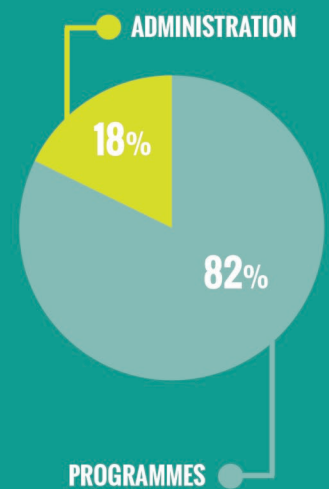
2013 FINANCIAL REPORT

INCOME	\$530,436
GOVERNMENT DONORS	\$392,345
CORPORATE DONORS	\$51,933
MEMBERSHIP FEE	\$85,135
OTHER	\$1,023
IN-KIND CONTRIBUTIONS	\$84,900
EXPENDITURE	\$470,973
PROGRAMME COSTS	\$384,682
ADMINISTRATION	\$86,291

INCOME SOURCE



EXPENDITURE



PROUDLY SUPPORTED BY

Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

giz Deutsche Gesellschaft
für Internationale
Zusammenarbeit (GIZ) GmbH

BMZ Federal Ministry
for Economic Cooperation
and Development

KUONI

ACCOR

TUI Travel PLC

**ITB
BERLIN**

ecpat